



World Affairs Council
of Western Michigan

Great Decisions Global Discussions 2021

Know the World, then Change the World

March 1

The Future of Business and Global Supply Chains

Judy Samuelson, founder and executive director of the Aspen Institute, Business and Society Program
Moderator, *Brian Kraus, Vice President, Global Manufacturing, Amway*

What are the new rules of business?



COVID-19 has amplified worrying business trends, including the fragility of global supply chains. What are the new rules of business? Dr. Judy Samuelson of the Aspen Institute's Business and Society Program will offer insights on how businesses are changing and the critical role they'll have in the new global landscape. Moderating discussion will be Brian Kraus, Vice President of Global Manufacturing at Amway.



Dr. Samuelson is founder and executive director of the Aspen Institute Business and Society Program and a vice president at the Aspen Institute. She is the author of *The Six New Rules of Business: Creating Real Value in a Changing World*. She previously worked in legislative affairs in California and banking in New York's garment center and ran the Ford Foundation's office of Program-Related Investments. Samuelson writes regularly for Quartz at Work, is a Bellagio Fellow and a director of Financial Health Network.

Brian Kraus is Vice President, Global Manufacturing at Amway and is responsible for leading 25 manufacturing plants across nine locations employing 2,800 people. Prior to his current role, Kraus served as Vice President, Global Supply Chain Planning and Project. He also teaches business administration and supply chain management at Aquinas College.

Livestreamed to YouTube
6 - 7:15 PM

Virtual event. Public invited.
Webinar will be viewable live and as an archive.

\$10 admission per discussion, \$60 for a series pass
New topic and speaker each week

Free admission to WACWM corporate members and their employees; Senator members; and the faculty, staff and students of our educational partners.

Register [here](#).

Thanks to Series Sponsor: Wolverine Worldwide

Thanks to Media Sponsors: Blue Lake Public Radio and the Community Media Foundation

Thanks to Topic Sponsor: Steelcase