

Carlos Sanchez

Born in Mexico City, Carlos Sanchez is the Director of the Latino Business and Economic Development Center at Ferris State University. His work for the University as well as the Center's two signature programs, LEADeres and Ferris Emprende, are designed to support the community by developing Latinx leaders and entrepreneurs.

Carlos' extensive community involvement includes serving on several boards and committees such as the Hispanic Center of Western Michigan, the Grand Rapids Community Foundation where he served as Board Chair, the Downtown Improvement District Board, TCF Bank Community Board and was appointed Trustee at the Grand Rapids Community College.



A graduate of the International Business program at Davenport University, he also holds an MBA-level Certification in Design and Innovation Management from Kendall College of Art and Design of Ferris State University and a Master of Arts in Design also at Kendall College.

Carlos resides in the City of Grand Rapids with his wife of 23 years, Lynne Pope, both have a daughter and two granddaughters.